

2013 Nyhedskatalog efterår/vinter

# JOYFUL INNOVATIVE GIFTS



TIL DIG FRA MIG

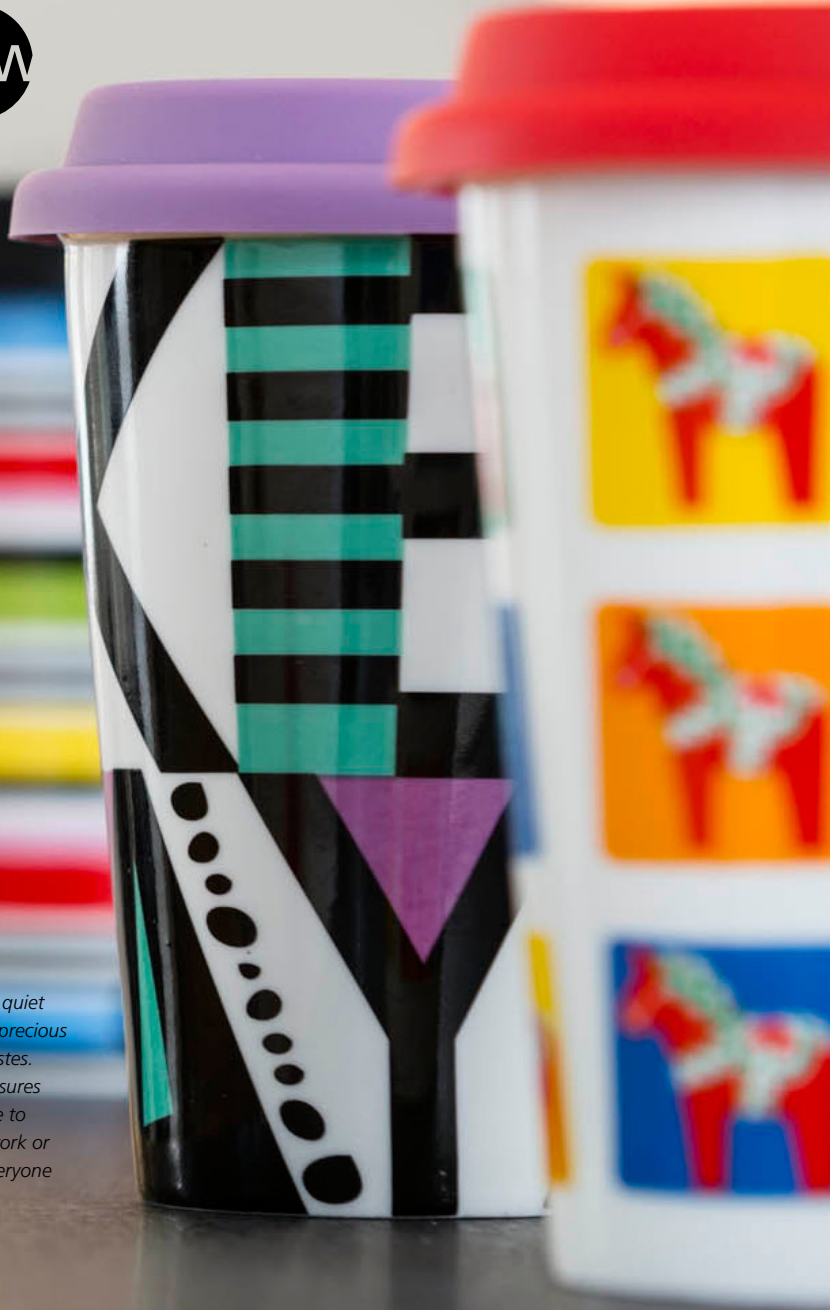
new

“

*Coffee on the go, coffee in the car, a mug in front of the computer or simply a quiet cup of coffee on the balcony. There are many different ways to appreciate our precious beverage. The Sagaform Takeaway mug is designed to suit all occasions and tastes. The mug's double wall offers insulation, which together with the silicone lid ensures that the coffee stays hot for longer. A welcome feature for those of us who like to move with a cup of coffee in hand. From the coffee machine to your desk at work or from the kitchen out to the car in the morning. There is a favourite mug for everyone among the many designs and colours available.*

café

DESIGNER SAGAFORM DESIGN GROUP



# Giv det du selv ønsker dig.

Sagaform står for de innovative og også lidt luksusbetonede gaver til hjemmet og bordet. Indendørs såvel som udendørs. Gaver, man giver andre, og gaver, som man gerne vil forkæle sig selv med.

Sagaform er det indlysende valg, når det handler om gaven til værtinden ved en hyggelig lørdagsmiddag eller om at byde den nytilflyttede nabo velkommen. Også som firmagaver til kollegaerne som tak for godt samarbejde vil Sagaform stå øverst på ønskesedlen. Sagaform står med andre ord for produkter, der skænker glæde, bliver værdsat, og som fremkalder et glad smil hos modtageren. For at gøre dette muligt samarbejder vi med Sveriges mest efterspurgte designere. Designere, der ved alt om varemærkets kerneværdier, og som holder sig ajour med boligindretningstrends og den livsstil, der er oppe i tiden. Et must for at kunne stille førsteklasses skandinavisk design til rådighed for vores kunder. Vi stiller de samme høje krav til vores leverandører. Høj kvalitet i vores produkter er et must for at være berettiget til en plads i Sagaforms sortiment. Hjertelig velkommen i Sagaforms verden, der er befolket med glade modtagere og glade givere.

TIL DIG  
FRA MIG



NYHEDER  
**2013**  
EFTERÅR/VINTER



INNOVATIVE



JOYFUL





GIFTS



new





# sagaforms DESIGNERS

In order to create innovative, joyful, high quality products for the kitchen and beautifully dressed table, we work together with Sweden's leading designers. Talented designers who understand the values that lie at the heart of our brand, and who keep pace with the latest interior trends and lifestyles.

1. Matz Borgström 2. Hanna Werning 3. DesignWright 4. Lotta Odelius 5. Julia Treutiger  
6. Björk-Forth 7. Calle Hagerling 8. Katarina Hjalmarsson 9. FormForYou 10. Lovisa Wattman  
11. Ann-Carin Wiktorsson 12. Moritz 13. Jonas Rylander 14. Camilla Engdahl 15. Ylva Olsson  
16. Pascal Charmolu 17. Marie Olofsson 18. Transformer 19. Veronica Seipel 20. Roger Persson



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# taste

DESIGNER **FORMFORYOU**

Anna Leckström and Kolbrún Leósdóttir run the formforyou design studio together. They work on furniture and product design as well as interiors, because formforyou treats design as an intelligent interaction between function and form. Commissions have included those from IKEA, Nelo/Roche Bobois, Lundbergs Contract, Bsweden and SMD Design- Formforyou has also won a prestigious Good Design Award.

*Anna Leckström  
Kolbrún Leósdóttir*




**Taste serveringsskål**

Stentøj.

Art.nr: **5016377**

Størrelse: 220 x 110 x 220 mm

Mindste antal: 6

Emballage: Giftbox



new


**Taste serveringssæt, stort**

Skåle i stentøj, bakke i bambus.

Art.nr: **5016549**

Størrelse: Ø 280 mm H 90 mm

Mindste antal: 6

Emballage: Giftbox


**Taste serveringssæt**

Fire skåle i stentøj, bakke i bambus.

Art.nr: **5016372**

Størrelse: Ø 220 mm H 55 mm

Mindste antal: 6

Emballage: Giftbox

taste

“

*The task was to create something for all those finger food occasions. Traditional buffet foods, Tex-Mex or tapas. The result is Taste, whose name encourages taste experiences and where each piece has a distinct purpose and function on the table. The triangular and bias cut bowls, serving pieces and plates can be used in endless combinations, thus creating exciting and inviting table settings and ways of serving food.*

*Ana Leckström  
Kolbrunn Leckström*

FORMFORYOU





**Taste asiet 4-pak**

Stentøj.

Art.nr: **5016380**

Størrelse: 170 x 170 x 18 mm

Mindste antal: 6

Emballage: Giftbox



**Taste serveringssæt stort**

Stentøj. To skåle, et stort fad.

Art.nr: **5016374**

Størrelse: 280 x 125 x 90 mm

Mindste antal: 6

Emballage: Giftbox





# season

DESIGNER **BJÖRK-FORTH**

Pia O. Björklund and Magnus Forthmeier were trained at the School of Textiles at the University College of Borås and have worked with fashion for a range of Swedish businesses for many years. Since 1997, they have jointly run the Björk-Forth design studio, where they carry out freelance assignments in textile and product design for companies in Sweden and elsewhere. In addition to freelancing, they also create new products in their own collection for the Swedish design company Rotor, primarily from stoneware and textile.

*Magnus Forthmeier*  
*Pia O. Björklund*



**Season skål**  
Stentøj.  
Art.nr: **5015823**  
Størrelse: Ø 32 cm  
Mindste antal: 4  
Emballage: Giftbox

new



**Season salatsæt**  
Skål i stentøj, bestik i bambus.  
Art.nr: **5016539**  
Størrelse: Ø 230 mm H 140 mm  
Mindste antal: 6  
Emballage: Giftbox



**Season serveringskål**  
Stentøj.  
Art.nr: **5016112**  
Størrelse: Ø 180 mm H 100 m  
Mindste antal: 6  
Emballage: Giftbox





**Season gratinfad med låg**

Stentøj.

Art.nr: **5016111**

Størrelse: 3 l

Mindste antal: 4

Emballage: Giftbox



**Season kande**

Stentøj.

Art.nr: **5016113**

Størrelse: 0,5 l

Mindste antal: 6

Emballage: Giftbox



“

*With the SEASON series we have aimed to create oven dishes and platters so attractive that they can be used as serving dishes. Products that are equally functional for serving as forcooking. The colourful decorations on the inside create a tantalising contrast with the black outside. The design is inspired by the richly scented greengrocer's stands at outdoor markets. Fruits, vegetables and spices can make your mouth start watering even before you've started cooking.*

*Magnus Fosshagen Pia O. Björktund*

BJÖRK-FORTH





**Season ovnfast form**

Stentøj.

Art.nr: **5015822**

Størrelse: 335 x 225 x 70 mm

Mindste antal: 4

Emballage: Giftbox



**Brænder**

Gasbrænder til karamellisering af retter som crème brûlée / -karamel.

Genopfyldes med almindelig lightergas.

Art.nr: **5016118**

Størrelse: H 110 mm

Mindste antal: 6

Emballage: Windowbox



**Season ramekin/ovnform, 4-stykspakke**

Stentøj.

Art.nr: **5016109**

Størrelse: Ø 100 mm

Mindste antal: 6

Emballage: Giftbox

Smuk indpakning = En gave de vil elske!



**Season patéform**

Stentøj.

Art.nr: **5015821**

Størrelse: Ø 24 cm

Mindste antal: 6

Emballage: Giftbox



**Season ovnfast portionsform, 4-stykspakke**

Stentøj.

Art.nr: **5015341**

Størrelse: Ø 130 mm

Mindste antal: 6

Emballage: Giftbox

season





new

**Serveringssæt med egeprop, 2-stykspakke**

Mundblæst glas.

Art.nr: **5016554**

Størrelse: H 120 mm

Mindste antal: 6

Emballage: Giftbox



# oval oak

DESIGNER **SAGAFORM DESIGN GROUP**

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TIL DIG  
FRA MIG



**Olie-/eddikeflaske med egeprop, 2-stykspakke**  
Mundblæst glas.  
Art.nr: **5015337**  
Størrelse: 30 cl  
Mindste antal: 6  
Emballage: Giftbox



**Vin-/vandkaraffel med egeprop**  
Mundblæst glas.  
Art.nr: **5015336**  
Størrelse: 1 l  
Mindste antal: 6  
Emballage: Giftbox



**Vinkaraffel med egeprop**  
Mundblæst glas.  
Art.nr: **5010116**  
Størrelse: 2 l  
Mindste antal: 4  
Emballage: Giftbox

Nyd en velfortjent  
ferie. Hilsen fra  
Bestyrelsen



# take away



# collection



new



#### Kaffekande, hvid

Ydermateriale i plastik med varmeisolerende glasindsats.

Art.nr: **5016551**

Størrelse: 1 l

Mindste antal: 6

Emballage: Giftbox

#### Kaffekande, lilla

Ydermateriale i plastik med varmeisolerende glasindsats.

Art.nr: **5016552**

Størrelse: 1 l

Mindste antal: 6

Emballage: Giftbox



# café

DESIGNER **SAGAFORM DESIGN GROUP**

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**Fairy take away krus med silikonelåg**

Porcelæn. Dobbeltvægget.

Art.nr: **5016362**

Størrelse: 25 cl H 150 mm

Mindste antal: 6

Emballage: Giftbox



**Dandy take away krus med silikonelåg**

Porcelæn. Dobbeltvægget.

Art.nr: **5016293**

Størrelse: 25 cl H 150 mm

Mindste antal: 6

Emballage: Giftbox



**Take away krus Point med silikonelåg**

Porcelæn. Dobbeltvægget.

Art.nr: **5016132**

Størrelse: 25 cl H 150 mm

Mindste antal: 6

Emballage: Giftbox



**Take away krus Swing med silikonelåg**

Porcelæn. Dobbeltvægget.

Art.nr: **5016129**

Størrelse: 25 cl H 150 mm

Mindste antal: 6

Emballage: Giftbox

new



**Take away-krus Take med silikonelåg**

Porcelæn. Dobbeltvægget.

Art.nr: **5016545**

Størrelse: 25 cl H 150 mm

Mindste antal: 6

Emballage: Giftbox



**Tile take away krus med silikonelåg**

Porcelæn. Dobbeltvægget.

Art.nr: **5016510**

Størrelse: 25 cl H 150 mm

Mindste antal: 6

Emballage: Giftbox



**Sweden take away krus med silikonelåg**

Porcelæn. Dobbeltvægget.

Art.nr: **5016401**

Størrelse: 25 cl H 150 mm

Mindste antal: 6

Emballage: Giftbox



**Take away krus Studio med silikonelåg**

Porcelæn. Dobbeltvægget.

Art.nr: **5016017**

Størrelse: 25 cl H 150 mm

Mindste antal: 6

Emballage: Giftbox



**Take away krus Pix med silikonelåg**

Porcelæn. Dobbeltvægget.

Art.nr: **5015918**

Størrelse: 25 cl H 150 mm

Mindste antal: 6

Emballage: Giftbox



**Take away krus med silikonelåg**

Porcelæn. Dobbeltvægget.

Art.nr: **5015849**

Størrelse: 25 cl H 150 mm

Mindste antal: 6

Emballage: Giftbox



**Take away krus hvid med silikonelåg**

Porcelæn. Dobbeltvægget.

Art.nr: **5015928**

Størrelse: 25 cl H 150 mm

Mindste antal: 6

Emballage: Giftbox



**Take away krus hvid, lille**

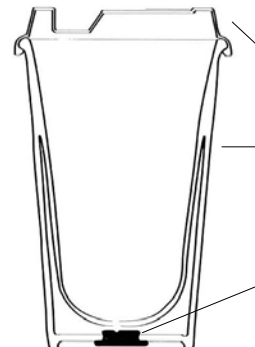
Porcelæn. Dobbeltvægget.

Art.nr: **5099136**

Størrelse: 20 cl H 110 mm

Mindste antal: 6

Emballage: Bulk



Silikonelåg, som holder væsken varm eller kold længere.

Låget er også drypfrt.

Kruset består af 2 lag, som holder på varmen.

Silikone stopper i bunden, som kan forhindre vand i at trænge ind i hulrummet under vask.

new



**Rocking cognac/avec glas, lilla**  
**2-stykspakke**  
Mundblæst glas.  
Art.nr: **5016543**  
Størrelse: 40 cl  
Mindste antal: 6  
Emballage: Giftbox



**Rocking cognac/avec glas, grøn**  
**2-stykspakke**  
Mundblæst glas.  
Art.nr: **5016544**  
Størrelse: 40 cl  
Mindste antal: 6  
Emballage: Giftbox

# bar

DESIGNER **SAGAFORM DESIGN GROUP**

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**Karaffel, rundet bund med silikonebakke**

Mundblæst glas.

Art.nr: **5015857**

Størrelse: 2,5 l

Mindste antal: 6

Emballage: Giftbox

**Rocking vinglas med rund bund, 2-stykspakke, grøn**

Mundblæst glas.

Art.nr: **5016231**

Størrelse: 55 cl H 240 mm

Mindste antal: 6

Emballage: Giftbox

**Rocking vinglas med rund bund, 2-stykspakke, lilla**

Mundblæst glas.

Art.nr: **5016233**

Størrelse: 55 cl H 240 mm

Mindste antal: 6

Emballage: Giftbox

**Whiskysten 9-pak**

Genbrugs granitsten. Opbevaringspose medfølger.

Art.nr: **5016350**

Størrelse: 20 x 20 x 20 mm

Mindste antal: 6

Emballage: Giftbox

**Vores mest populære gave!****Bar whiskyglas med rund bund, 6 stk.**

Glas.

Art.nr: **5015280**

Størrelse: 20 cl

Mindste antal: 8

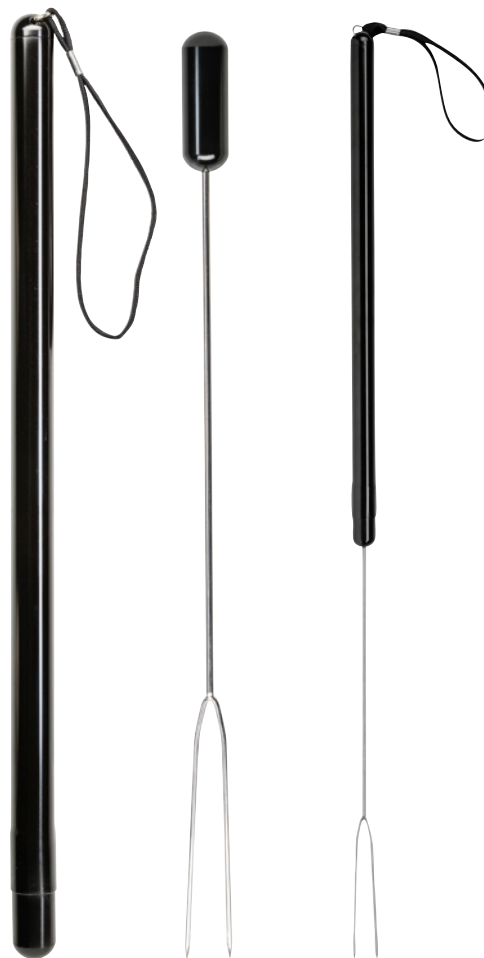
Emballage: Giftbox



# project

DESIGNER **SAGAFORM DESIGN GROUP**

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new

**Pøsegaffel, sort**

Metal.

Art.nr: **5016550**

Størrelse: L 460 mm

Mindste antal: 12

Emballage: Hangtag

project

new

**Knivsæt, 2-styckspakke**

Kokkekniv og universal kniv.

Art.nr: **5016556**

Størrelse: 270 mm, 210 mm

Mindste antal: 6

Emballage: Giftbox





# christmas

DESIGNER **BJÖRK-FORTH**

Pia O. Björklund and Magnus Forthmeier were trained at the School of Textiles at the University College of Borås and have worked with fashion for a range of Swedish businesses for many years. Since 1997, they have jointly run the Björk-Forth design studio, where they carry out freelance assignments in textile and product design for companies in Sweden and elsewhere. In addition to freelancing, they also create new products in their own collection for the Swedish design company Rotor, primarily from stoneware and textile.

*Magnus Forthmeier*

*Pia O. Björklund*



new

**X-mas snapsekaraffel**

Dobbeltvægget glas.

Art.nr: **5016625**

Størrelse: 40 cl

Mindste antal: 6

Emballage: Giftbox



**X-mas brødkurv**

Filtet uld.

Art.nr: **5016624**

Størrelse: H 120 mm L 200 mm

Mindste antal: 6

Emballage: Hangtag



**X-mas servietter, 20-styckepakke**

Papir.

Art.nr: **5016616**

Størrelse: 33 x 33 cm

Mindste antal: 12

Emballage: Plastic bag





**X-mas snackskål**

Stentøj.

Art.nr: **5016206**

Størrelse: Ø 110 mm

Mindste antal: 12

Emballage: Bulk



**X-mas lysestage**

Stentøj.

Art.nr: **5016205**

Størrelse: Ø 120 mm H 50 mm

Mindste antal: 6

Emballage: Giftbox



**X-mas serverings-/kagefad**

Stentøj.

Art.nr: **5016204**

Størrelse: Ø 240 mm H 105 mm

Mindste antal: 6

Emballage: Giftbox



“

*The Björk-Forth design studio drew inspiration for the Christmas mulled wine series from traditional kitchen textiles. Textiles that have been beautifully and meticulously embroidered by diligent hands. The duo have used cross-stitching to create a pattern that features throughout the series. Traditional festive symbols in the form of hearts and stars evoke strong sense of Christmas. The red interior in relief offers a handcrafted expression.*

*Magnus Forthman*  
*Ra O. Björntun*

**BJÖRK-FORTH**





**X-mas gløgggrøde med fyrfad**

Stentøj.  
 Art.nr: **5016207**  
 Størrelse: 1,8 l  
 Mindste antal: 6  
 Emballage: Giftbox

**X-mas gløggske**

Rustfrit stål.  
 Art.nr: **5016208**  
 Størrelse: 180 mm  
 Mindste antal: 6  
 Emballage: Windowbox



**X-mas gløggkrus**

Stentøj.  
 Art.nr: **5016203**  
 Størrelse: 10 cl  
 Mindste antal: 12  
 Emballage: Bulk



**X-mas gløggske, 4-stykspakke**

Rustfrit stål.  
 Art.nr: **5016211**  
 Størrelse: 110 mm  
 Mindste antal: 6  
 Emballage: Windowbox



# christmas

DESIGNER **KATARINA HJALMARSSON**

Katarina Hjalmarsson has extensive experience as a textile designer with clients such as Brink Textile Agency, Ellos, Mique, Borås Wäfveri and Hemtex. Katarina has a Fashion Degreé 1994 from ESMODE (Ecole Supérieure des Arts et Techniques de la Mode) in Paris and a BETC Certificate in Interior Design 2003 from Chelsea College of Art & Design in London. Since 2012 Katarina runs her own design studio, Katarina HJ Design, in the textile city of Borås. Focusing on colours and shapes she wants to create inspiring and creative works.

*Katarina H.*



**Santa fad**

Stentøj.  
 Art.nr: **5016321**  
 Størrelse: Ø 350 mm  
 Mindste antal: 6  
 Emballage: Giftbox



**Santa asiet 4-stykspakke**

Stentøj.  
 Art.nr: **5016322**  
 Størrelse: Ø 140 mm  
 Mindste antal: 6  
 Emballage: Giftbox



**Santa dåse med låg**

Stengtøj med akryl låg.  
 Art.nr: **5016323**  
 Størrelse: 50 cl H 105 mm  
 Mindste antal: 6  
 Emballage: Giftbox



**Santa bakke**

Tin.  
 Art.nr: **5016327**  
 Størrelse: Ø 330 mm  
 Mindste antal: 6  
 Emballage: Bulk



**Santa fyrfadsstige stor**

Glas med bundplade i MDF.

Art.nr: **5016335**

Størrelse: H 170 mm Ø 100 mm

Mindste antal: 6

Emballage: Giftbox



**Santa fyrfadsstige lille**

Glas med bundplade i MDF.

Art.nr: **5016339**

Størrelse: H 130 mm Ø 90 mm

Mindste antal: 6

Emballage: Giftbox



**Christmas snapseglass, 4-stykspakke**

Mundblæst glas.

Art.nr: **5015398**

Størrelse: 4 cl

Mindste antal: 6

Emballage: Giftbox





new

**Olielampe rund, hvid**

Lakeret metal/glas.

Art.nr: **5016540**

Størrelse: H 320 mm

Mindste antal: 4

Emballage: Giftbox



**Olielampe rund, rød**

Lakeret metal/glas.

Art.nr: **5016541**

Størrelse: H 320 mm

Mindste antal: 4

Emballage: Giftbox

DESIGNER **SAGAFORM DESIGN GROUP**



**Christmas lyselukkere**

Lakeret stål/polyresin.

Art.nr: **5016329**

Størrelse: 245 mm

Mindste antal: 6

Emballage: Windowbox



**Christmas ostehøvl**

Rustfrit stål/polyresin.

Art.nr: **5016331**

Størrelse: 210 mm

Mindste antal: 6

Emballage: Windowbox



**Christmas trachersæt, 2 dele**

Rustfrit stål/polyresin.

Art.nr: **5016333**

Størrelse: 300 mm 265 mm

Mindste antal: 6

Emballage: Windowbox



**Christmas gløggske**

Rustfrit stål/polyresin.

Art.nr: **5016330**

Størrelse: 280 mm

Mindste antal: 6

Emballage: Windowbox



**Christmas serveringske lille 2-pak**

Rustfrit stål/polyresin.

Art.nr: **5016334**

Størrelse: 135 mm

Mindste antal: 6

Emballage: Windowbox



**Christmas serveringske**

Rustfrit stål/polyresin.

Art.nr: **5016332**

Størrelse: 280 mm

Mindste antal: 6

Emballage: Windowbox



#### **Gløggkrus i glas, 4-stykspakke**

4 forskellige motiver. I tolags glas.

Art.nr: **5015682**

Størrelse: 10 cl

Mindste antal: 6

Emballage: Giftbox



#### **Krusbrik, 4-stykspakke**

I filtet uld.

Art.nr: **5015684**

Størrelse: Ø 80 mm

Mindste antal: 6

Emballage: Windowbox

# christmas

## DESIGNER **LOVISA WATTMAN**

Trained industrial designer educated at the Swedish Academy of Arts and Crafts in Stockholm and at the Aarhus Architectural School in Denmark. With a passion for cuisine and cooking, Lovisa has fallen naturally into the art of designing kitchen and tableware. She has been active in this field since she completed her studies, first as an on-staff designer and since 1999 in her own design company.

*Lovisa Wattman*



christmas



**Serveringskåle til mandler og rosiner 2-stykspakke**

Dobbeltvægget glas.

Art.nr: **5015860**

Størrelse: H 70 mm Ø 100 mm

Mindste antal: 6

Emballage: Giftbox



**Gløggkande med fyrfadsvarmer**

Kande i glas og fyrfadsvarmer i metal.

Art.nr: **5015683**

Størrelse: 1,3 L

Mindste antal: 6

Emballage: Giftbox





**Snapseglas, 4 stk.**

I mundblæst glas.

Art.nr: **5015690**

Størrelse: 4 cl

Mindste antal: 6

Emballage: Giftbox



# christmas

DESIGNER **MATZ BORGSTRÖM**

Matz has very successfully designed products for a number of major Swedish design producers, Orrefors, Asplund and Boda Nova among others. He is one of the founders of the designer program at Beckman's School of Design in Stockholm, Sweden, where he was responsible for the program's contents. Furthermore, he has been a lecturer in glass design at University College of Arts, Crafts and Design's Department of Ceramics and Glass. He has been presented with several international awards and scholarships in evidence of his abilities.





# christmas

DESIGNER **FORMFORYOU**

Anna Leckström and Kolbrún Leósdóttir run the formforyou design studio together. They work on furniture and product design as well as interiors, because formforyou treats design as an intelligent interaction between function and form. Commissions have included those from IKEA, Nelo/Roche Bobois, Lundbergs Contract, Bsweden and SMD Design- Formforyou has also won a prestigious Good Design Award.

*Anna Leckström*  
*Kolbrún Leósdóttir*



**Luva snapeglas, 2-stykspakke**

Glas/træ.

Art.nr: **5016167**

Størrelse: 4 cl

Mindste antal: 12

Emballage: Giftbox



**Fyrfadsstage, bold, lille, rød/hvid**

I mundblæst glas.

Art.nr: **5015257**

Størrelse: H 125mm Ø 125mm

Mindste antal: 6

Emballage: Giftbox



# christmas

DESIGNER **MARIE OLOFSSON**

Product designer Marie Olofsson was trained at Danmarks Designskole in Copenhagen, receiving her degree in 2004. Her degree project involved investigating and searching for special effects with transparent coloured glass. The result was a series of coloured tealight holders, which Sagaform has now decided to produce. She currently lives in Western Sweden with her family and runs her own design agency.





**Sweetheart skål**

Stentøj.  
Art.nr: **5016202**  
Størrelse: 130 x 110 x 45 mm  
Mindste antal: 6  
Emballage: Giftbox



**Øloplukker, Nisse**

I plastik og rustfrit stål. Leveres i udstilling med 24 stk.  
Art.nr: **5015604**  
Størrelse: 100 x 60 mm  
Mindste antal: 24  
Emballage: Display



**Grydevante, rød**

I silikone.  
Art.nr: **5015657**  
Størrelse: 120 x 110 x 80 mm  
Mindste antal: 6  
Emballage: Giftbox

DESIGNER SAGAFORM DESIGN GROUP

new



**Heart skål med ske**

Stentøj/bambus.  
Art.nr: **5015344**  
Størrelse: 250 x 220 x 125 mm  
Mindste antal: 6  
Emballage: Giftbox



**Julefryd metalbakke**

Metal.  
Art.nr: **5099172**  
Størrelse: Ø 330 H 40 mm  
Mindste antal: 6  
Emballage: Bulk



DESIGNER YLVA OLSSON



**Skål Egern**

I stentøj.  
Art.nr: **5015679**  
Størrelse: 175 x 140 x 38 mm  
Mindste antal: 6  
Emballage: Giftbox





FROM SAGA FORM FOR CHRISTMAS 2013

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# CHRISTMAS MARKET

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- GOOD BARGAIN AND OFFERS -

Serveringsskål Stjerne

Stentøj.

Art.nr: **5015861**

Størrelse: H 78mm Ø 240mm

Mindste antal: 6

Emballage: Giftbox





#### Christmas skåle 3-stykspakning

Stentøj.

Art.nr: **5016241**

Størrelse: 125 x 110 x 45mm

Mindste antal: 6

Emballage: Giftbox



#### Serverings-/ovnform Gran

Stentøj.

Art.nr: **5016212**

Størrelse: 310 x 285 x 50 mm

Mindste antal: 6

Emballage: Giftbox



#### Serveringsskål Buk

I stentøj.

Art.nr: **5015680**

Størrelse: 150 x 210 x 48 mm

Mindste antal: 6

Emballage: Giftbox



#### Adventlysestage

Metal.

Art.nr: **5015865**

Størrelse: Ø 200 mm H 100 mm

Mindste antal: 6

Emballage: Giftbox



#### X-mas plaid

Fleeceplaid 280g. Anti-pilling.

Art.nr: **5016135**

Størrelse: 130 x 170 cm

Mindste antal: 6

Emballage: Hangtag



#### Tube light fyrfadsstage, rød

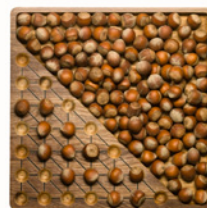
Glas. Til tre fyrfadsllys.

Art.nr: **5016221**

Størrelse: Ø 120 mm H 155 mm

Mindste antal: 6

Emballage: Giftbox



#### Nøddeskål med spil

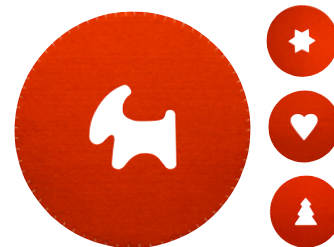
I eg.

Art.nr: **5015695**

Størrelse: 220 x 220 x 18 mm

Mindste antal: 6

Emballage: Giftbox



#### Dækkeserviet, 4-stykspakke, rød

4 forskellige motiver. Filtet uld.

Art.nr: **5015343**

Størrelse: Ø 330 mm

Emballage: Windowbox

Mindste antal: 6



#### Bright serveringsskål med lysholder

Stentøj.

Art.nr: **5016166**

Størrelse: Ø 200 mm

Mindste antal: 6

Emballage: Giftbox



#### Bright serveringsfad med lysholder

Stentøj.

Art.nr: **5016165**

Størrelse: Ø 260 mm

Mindste antal: 4

Emballage: Giftbox



#### Christmas bordskåner, lille

Filtet uld.

Art.nr: **5016238**

Størrelse: 160 x 250 mm

Mindste antal: 60

Emballage: Hangtag



#### Christmas bordskåner, stor

Filtet uld.

Art.nr: **5016237**

Størrelse: 360 x 250 mm

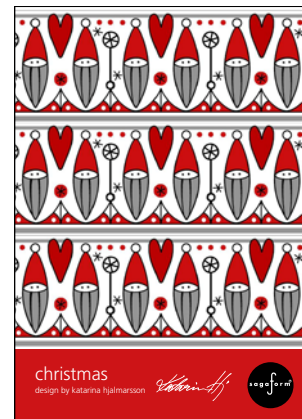
Mindste antal: 40

Emballage: Hangtag



new

**Banner Christmas**  
Art.nr: 5099688  
Størrelse: 34 x100 cm



**Sign Christmas**  
Art.nr: 5099670  
Størrelse: A4

## The environment and ethics have always been important issues for Sagaform.

### DEMANDS ON THE SUPPLIERS – Code of Conduct

New Wave considers showing respect for different countries' legal standards as well as international organisations' view on basic rights as important for customers and suppliers. New Wave must be responsible for its operations in Europe as well as in the rest of the world. We make our ethical and moral points of view clear at all times, as we know that it effects our long-term development and business. Our Code of Conduct is applied to all factories involved in the production of New Wave's products. At the same time as we are aware of the different legal and cultural conditions for factories at different locations, the Code of Conduct states the basic standards that all factories have to live up to if they want to do business with New Wave. Code of Conduct is an agreement that New Wave's suppliers have to enter into and follow. It says that the suppliers have to work according to the law and let New Wave into their factories and data for regular controls. The Code of Conduct contains items like no discrimination, no child labour, salary and working hours, working conditions and the freedom to join unions.

### THE ENVIRONMENT

Production and freight have great impact on the environment. Apart from Seger's factory in Sweden and Toppoint's factory in Holland, New Wave owns no production. New Wave works closely with its suppliers when it comes to environmental matters and the Code of Conduct mentioned above contains standards about chemical restrictions made up by Swedens textile importers' chemical guide that suppliers have to follow. Our suppliers must make sure that their suppliers strive to decrease the use of virgin raw material, the discharge of "unnatural" material, waste, air pollution as well as the consumption of energy and fresh water. Apart from Sweden, New Wave has established purchase offices in China, Bangladesh and Vietnam. At these purchase offices, our employees make sure that suppliers live up to New Wave's requirements when it comes to quality, environment and working conditions. New Wave sends samples from the production to independent institutions, like IFP Research and SGS, to make sure that the products do not contain any forbidden material. New Wave makes continuous efforts towards environmental improvements in its ordinary production. The Group has previously phased out most of the use of chlorine bleaching in favour of bleaching using hydrogen peroxide. New Wave invests considerable resources in ensuring that certain carcinogenic AZO dyes are not used. Suppliers have also been encouraged to use mechanical shrinking instead of chemical shape stabilisation, in order to avoid formaldehyde residue that may induce allergies. New Wave organises transport from the Far East between different companies as much as possible. New Wave is currently investigating the possibility of transport with trains instead of lorries in Bangladesh. New Wave hardly uses airplane deliveries at all, unless the delivery is very urgent.

### WORKING CONDITIONS

For New Wave the working environment and the way in which employees are treated at the suppliers' plants are most definitely included in the term environment. New Wave's personnel perform continuous checks to ensure, for example, that no products are made by child workers. New Wave's suppliers have signed an agreement giving a guarantee that no children are employed in the production process, in accordance with the United Nations' Convention on Rights of the Child<sup>1</sup>. The purchasers and our purchase department make active efforts to ensure satisfactory working conditions

in the factories with which New Wave conducts business. In several cases, the Group has donated various kinds of protective equipment to factories in developing countries. Although New Wave makes extensive checks, it is difficult to guarantee that no child labour is used and that working conditions are always satisfactory. At unannounced visits, New Wave sometimes uses physicians to make sure that no children are working in the production.

### ETHICS

New Wave also wants to play an active role in building a better society for those working in the production plants where the Group's collections are produced. An example of this is the New Wave School, an education program for more than 250 children in Jue Xi in southern China. In Finland, New Wave cooperates with Unicef, by donating some of its sales income from certain products to the organization.

<sup>1</sup> *United Nations Convention on the Rights of the Child, article 32:1: "States Parties recognize the right of the child to be protected from economic exploitation and from performing any work that is likely to be hazardous or to interfere with the child's education, or to be harmful to the child's health or physical, mental, spiritual, moral or social development."*

### NEW WAVE GROUP MEMBERS OF THE CLEAN SHIPPING PROJECT

Since October 2008, the New Wave Group is a member of the Clean Shipping Project, a Swedish project fighting for a health and environmental friendly development of the shipping industry. The way the project works is that the members of the project request environmental information from the shipping companies about their ships based on 20 different factors that have an environmental effect. The information is collected in an environmental index, the Clean Shipping Index, where entire shipping companies can be evaluated based on their environmental qualities. The information can then be used when procuring transportation in order to put pressure on the shipping companies to make their ships more environmentally friendly. Also non members and privies outside Sweden can use the index. A future goal is to have international transportation buyers unite and put pressure on the shipping industry also.

As it is, the New Wave Group already performs regular check ups of factories and products to make sure that they are all in line with environmental and health requirements. We use a minimum of flight transportation and consolidate our shipping to a great extent to minimize spill in our containers. To be members of the Clean Shipping Project is a natural step further; now we can play an active part in influencing the struggle for a cleaner shipping industry. The Clean Shipping Project is designed in a way that is in line with the New Wave Group's way of thinking and making business. The project is very hands on and more emphasis is put on action than bureaucracy.





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