



2012 COMPANY GIFTS



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Zippo Guarantee

The World Famous Zippo Guarantee

Any Zippo pocket lighter, when returned for repair, will be put in first-class mechanical condition free of charge – regardless of age or condition. The finish, however, is not guaranteed.

When returning a Zippo lighter for repair, please enclose all parts: top and bottom of the lighter, insert and emblem.



Zippo MPLs, OUL, Mini MPL and Flexneck – Guaranteed for 3 Years

Any Zippo MPL product has 3 years guarantee from date of purchase, this is only on the mechanical part. Surfaces are not guaranteed. Damage to the product resulting from abuse or misuse is not covered by the warranty.

Please enclose a stamped guarantee or receipt, when you send the lighter for repair. Batteries in the old version of the Outdoor utility lighter are not guaranteed.



Other Zippo products do not have extended warranty such as watches, pens, hand warmers etc.

Together with product please enclose stamped guarantee or receipt except with products covered by lifetime guarantee.

Please send repairs to:
Isbrand Company A/S · Smedeholm 13 C · 2730 Herlev, Denmark

“ZIPPO”, Zippo, BLU, “MPL”, “OUL”, and “BLU” are registered trademarks in the EU and many countries. The Multi Purpose Lighter shape, the BLU Lighter shape and the BLU Z Windscreen are registered designs in the EU and in many countries. All Zippo lighter decorations are protected by copyright. Zippo Manufacturing Company. All Rights Reserved.

Zippo® OUL®

The OUL - Outdoor Utility Lighter - is built to handle the rugged conditions that come with hunting, fishing and camping. The wind-resistant dual-flame and durable metal construction mean it can take on the outdoors no matter the season.



Standard packaging for all Zippo OULs.

FEATURES INCLUDE:

PATENTED CHILD-RESISTANT SAFETY BUTTON

ADVANCED IGNITION SYSTEM

SLIP-RESISTANT RUBBER GRIP

FUEL-LEVEL INDICATOR

ADJUSTABLE FLAME



Packaging option. Also room for butane can.

121392

Outdoor Utility Lighter

Not shown actual size



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The Mini MPL® is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel (found on page 39).

Mini MPL®

available in three colors



121472 Black



121473 Silver



121474 Midnight Chrome



Adjustable flame.

Shown at actual size

Made by Zippo. You get a reliable product. Your customers get a lifetime guarantee.

Patented child-resistant safety button (on back).

Ergonomic yet stylish design.

Available in four colors: cabernet, pearl, pink and sea foam.

Adjustable flame dial.

Butane fuel valve (on bottom).

Flex Neck Utility Lighter

Grills, lanterns, tiki torches and fireplaces all require a certain degree of precision when being lit. And that's where the Flexible Neck Utility Lighter comes in. Its slim, powerful nozzle easily fits into the openings on most grills and lanterns, and with wind-resistant dual-flame technology, it's ideal for any outdoor setting. For optimum performance of every Zippo Flexible Neck Utility Lighter we recommend Zippo Premium Butane Fuel.



Standard packaging for unfilled Utility Lighter



Packaging option. Also room for butane can.



121353

Satin Silver

Not shown actual size

FEATURES INCLUDE:

PATENTED CHILD-RESISTANT SAFETY BUTTON (ON BACK) →

ADVANCED IGNITION SYSTEM →

ADJUSTABLE FLAME →

121323

Rubberized Flat Black

Not shown actual size



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40282
High Polish Chrome

Enjoy the Great Outdoors even when it's cold outside. Our rugged, metal hand warmer has a high-polish finish and a sleek, thin design that easily fits into pockets. It's virtually odorless (great for hunters) and stays warm for up to 12 hours. Reusable with Zippo lighter fluid, includes a convenient filler cup and warming bag. So whether your customers are going hunting or hitting the slopes, our hand warmer will keep them warm.



Standard packaging for all Zippo Hand Warmers



40286 **NEW**
Black Matte



40290 **NEW**
Realtree



REALTREE



44003
Replacement Burner



REALTREE
AP

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2002620 Hand Warmer Gift Box

- The perfect holiday gift
- Attractive packaging showcases everything you need to keep warm this winter

Remember, the Zippo Hand Warmer:

- Stays warm up to 12 hours
- Is rugged, all-metal
- Is reusable, refillable
- Has a slim design



Dimensions:
16.51cm x 16.51cm x 3.5cm



Standard packaging for all Zippo Emergency Fire Starters.

44001 Orange Matte Fire Starter Kit

In the outdoors, getting a fire started quickly can be a matter of life and death. With our Emergency Fire Starter Kit, starting a fire has never been easier. The reliable flint wheel ignition easily lights the water-resistant waxed tinder sticks. And with a water-resistant O-ring seal built into the case, the contents stay dry.



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41117 Glossy Black Ballpoint

NEW



41118 Glossy Black Rollerball

NEW



41119 Silver Brushed Chrome Ballpoint

NEW



41120 Silver Brushed Chrome Rollerball

NEW



41121 Burgundy Leather Wrap Ballpoint

NEW



41122 Burgundy Leather Wrap Rollerball

NEW



41123 Black Leather Wrap Ballpoint

NEW



41124 Black Leather Wrap Rollerball

NEW



41073 *Moshannon Carbon Fiber/Gloss Black Ballpoint*



41074 *Moshannon Carbon Fiber/Gloss Black Rollerball*

Moshannon Pens

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid spring steel clip with Zippo logo and high quality German black refill. Finish includes carbon fiber barrel and gloss black cap over high polish nickel silver.



Pen box – standard packaging

Every Zippo pen is packaged in an attractive black cardboard gift box with cardboard insert and removable dust cover. Two-piece box and insert are made from renewable materials and are 100% recyclable. Transparent dust cover easily slips on and off like a second lid. The stylish new packaging is sturdy, lightweight, and easy to handle.

Pen model shown 41085



GBP – Pen box (optional packaging)

For more exclusive packaging, or the possibility to combine a pen set of your choice in one distinct giftbox; add this attractive item to your order.

The gift box presents itself in black textured, vinyl wrap with a metal aluminum band on the outside, as well as gray velour lining on the inside.



Pen is not included. Add price of gift box to the pen(s) of your choice.



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Allegheny Pens

Solid brass ballpoint pen features twist action mechanism, medium point black refill, and a rigid spring steel clip with Zippo logo.

41028 Allegheny Red Gloss Ballpoint



41025 Allegheny Black Gloss Ballpoint



41026 Allegheny Blue Gloss Ballpoint



41029 Allegheny High Polish Ballpoint





41067 *Shenango Gloss Black Ballpoint*



41069 *Shenango Gloss Black Rollerball*

Shenango Pens

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Solid brass rollerball features a screw-on cap, rigid spring steel clip with Zippo logo and high quality German black refill. Finish is gloss black over high polish nickel silver.



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41085 *Seneca Satin Chrome Ballpoint*

Seneca Pen

Solid brass diamond plate design with satin chrome finish. High polish chrome appointments with black gloss detail. Ballpoint features dual twist action, rigid spring steel clip with Zippo logo and medium point black refill.



41087 *Cayuga Satin Chrome Ballpoint*

Cayuga Pen

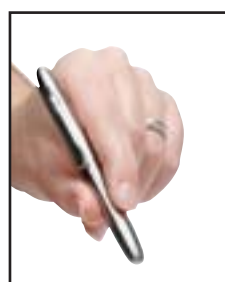
Solid brass Zippo branded flame design with satin chrome finish. High polish chrome appointments with black gloss detail. Ballpoint features dual twist action, rigid spring steel clip with Zippo logo and medium point black refill.



41012 *Willow Ballpoint*

Willow Pocket Pen

Compact stainless steel pen features cap-off action, rigid spring steel clip with Zippo logo and high quality medium point black refill.



Gloss black cap and accents, high polish chrome appointments, and a marble-patterned barrel lend distinction to this solid brass ballpoint pen, with dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill.

Marbled pattern is color imaged on the high polish chrome companion lighter.

24823

High Polish Chrome



Writing Instruments logo methods

All Zippo Writing Instruments are available with 2 choices of customization. Logos are made at the Zippo factory. Minimum quantity of 50 pcs.

Example of Laser Engraving, shown on #41069



Example of Surface Imprint, shown on #41029



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THE REST IS PURE ZIPPO

DISTINCTIVE FEATURES:

- SMOOTH, COMFORTABLE SHAPE
- ONE-HAND OPERATION
- TWO- STAGE BURNER
- PATENTED TECHNOLOGY
- LARGE FUEL TANK
- FAMOUS ZIPPO CLICK
- DATE CODE AND UNIQUE BOTTOM STAMP ENHANCE COLLECTIBILITY
- DISTINCTIVE “Z” PATTERNED CHIMNEY
- LIFETIME GUARANTEE
- MADE IN USA
- THE FLAME IS 3000° C DEGREES



30039
High Polish Chrome



30200 NEW
High Polish Chrome

Standard packaging for
all BLU lighters

BLU² is the next generation of the Zippo BLU® premium butane lighter. More reliable than ever, new high-precision technology sparks a flawless butane flame, light after light. The restyled case echoes the unforgettable look and sound of a classic Zippo windproof lighter. Made in the USA, the wind-resistant BLU² is unmatched in delivering a clean-burning, hot flame every time.

- New case styling
- Elegant s-curve lid
- Patented BLU technology
- Distinctive “z” patterned chimney
- Compact gift box with butane-lighter identifier.



COLOR
DESIGN

30001

Vertical Chrome



LASER
ENGRAVING

30013

Sable



ROTARY
ENGRAVING

30039

High Polish Chrome

BLU logo methods

Color Design



Laser Engraving



Rotary Engraving



Minimum quantity of 30 pcs.

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HARLEY-DAVIDSON
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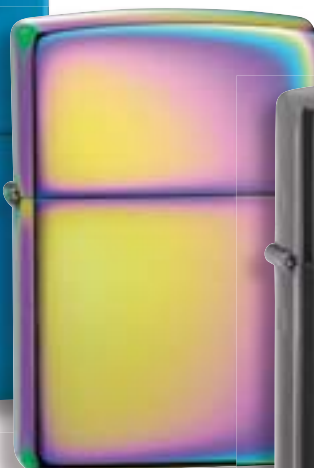




24747
Abyss



20446
Sapphire



151
Spectrum



150
Black Ice



24756
Ebony



21063
Candy Apple Red



21184
Toffee



24513
Lurid



24534
Cerulean



24840
Meadow



214
White Matte



24839
Lemon



221
Green Matte



229
Royal Blue Matte



239
Navy Matte



218
Black Matte



233
Red Matte



237
Purple Matte



238
Pink Matte



231
Orange Matte



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204B
Brushed Brass



207G
Gold Dust



254B
High Polish Chrome



200
Brushed Chrome



1600
Brushed Chrome, Slim®



205
Satin Chrome



207
Street Chrome



250
High Polish Chrome

Sport

Keep track of more than just the time with these multi-function sport watches. Modern designs combine precision timing features with distinctive characteristics.

41 x 50 mm



45016 NEW

Adjustable polyurethane strap turns everyday style into adventure gear. Contemporary digital display.

- Digital
- Black polyurethane strap
- Polished chrome buckle w/ etched logo
- 1/100 second chronograph
- 12/24 hour format
- Timer
- Backlight

45 x 49.5 mm



45017 NEW

Contemporary digital display for an extraordinary sense of time and style. Adjustable polyurethane strap with polished chrome buckle.

- Digital
- Black polyurethane strap
- Polished chrome buckle w/ etched logo
- 1/100 second chronograph
- 12/24 hour format
- Timer
- Backlight

45023 NEW

Sturdy and dependable companion for all your adventures.

- Black dial with Zippo logo
- Black nylon strap
- Aluminum carabiner clip
- Compass
- LED light



* Model 45023 is not water resistant to 5 ATM.



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50R

Regular Gift Kit

Lighter and fluid not included



50S

Slim Gift Kit

Lighter and fluid not included



LPGS

Lighter Pouch Gift Set

Lighter not included



MSGK

Gift Set



121505
Pocket Ashtray
Brushed Chrome

121503

Fuel Canister, Aluminum
Holds Fluid and Flint



121506

Z-Clip Black Plastic unit clips
on belt, waistband, pocket or
sun visor. Holds Zippo lighter
securely, yet easily accessible.
(Lighter not included)



LPCB

Leather Pouch with Clip
Brown



LPCBK

Leather Pouch with Clip
Black



LPTBK

Leather Pouch With Thumb Notch.
Thumb notch allows easy removal of any
Zippo lighter. Wide leather loop fits belts
up to 5 cm wide.



3141

Lighter Fluid 125 ml
(shipping carton of 24)



3929

Butane Fuel 100 ml
(shipping carton of 10)

Pocket Ashtray & Lighter Gift Set

Classic style and contemporary convenience. Gift set
includes a brushed chrome Zippo lighter and an all
metal pocket ashtray.



24748

Pocket Ashtray Gift Set



1 9 3 2 - 2 0 1 2



1 9 3 2 - 2 0 1 2





The Zippo Sunglasses are made in Italy where high quality and hot fashion are combined in a range of colors and good looking sunglasses.

All sunglasses will be delivered in a nylon case with cleaning cloth.

Min. order 120 pcs. – 1 color logo included.
More models available.



5195BL

*Bordeaux Metalized.
Brown Lenses*



5186NL

*Black Bright.
Grey Lenses*

W.R. Case & Son's Cutlery

W.R. Case & Sons Cutlery Company is an American manufacturer of premium, hand-crafted knives that are passed down for generations. Based in Bradford, Pennsylvania, Case's offerings cover a wide range of product categories, from traditional folding pocket knives and fixed blade sporting knives to limited production commemoratives and collectables.

Case is owned by Zippo Manufacturing Company.

See full assortment and get more information on www.wrcase.com



824 Steak Knife Set

Set of 4 Steak Knives
4-piece Set in Attractive Presentation Case
Tru-Sharp Surgical Steel Blades
Laminated Hardwood Handles



1177 Hammerhead

Smooth Jet-Black High Impact Synthetic Handle
Genuine Leather Sheath



0086 Sod Buster Jr.

Jet-Black Synthetic Handle



7200 Executive Lockback

Brushed Stainless Steel Handle

Case Knives logo methods



• Electro -Etch

Electronic transfer onto a metal surface. This is a surface imprint on blades or metal handles.

Minimum quantity of 25 pcs.



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1 9 3 2 - 2 0 1 2





ISBRAND COMPANY

WORLDWIDE BRANDS

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GIFTS12